

# Notice of Allowability

Application No.

09/318,917

Examiner

Cheryl Lewis

Applicant(s)

HALT, GERALD B.

Art Unit

2177

## -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to the applicant's communication received on 331/04 & 5/24/04.
2. ☒ The allowed claim(s) is/are 1-6.
3. ☐ The drawings filed on \_\_\_\_\_ are accepted by the Examiner.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) ☐ All    b) ☐ Some\*    c) ☐ None    of the:
    1. ☐ Certified copies of the priority documents have been received.
    2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.

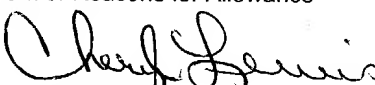
**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
6. ☒ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
  - (a) ☒ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
    - 1) ☒ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
  - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

### Attachment(s)

1. ☐ Notice of References Cited (PTO-892)
2. ☒ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date \_\_\_\_\_
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☐ Interview Summary (PTO-413), Paper No./Mail Date \_\_\_\_\_
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

  
Cheryl Lewis  
Patent Examiner

### **DETAILED ACTION**

1. Claims 1-6 are allowed.

### **REASONS FOR ALLOWANCE**

2. The following is an examiner's statement of reasons for allowance:

The prior art of record fails to teach the following limitation: "said user portion comprising: a data file having a plurality of user-selectable fields, each field for describing a personal characteristic of said user; and means for automatically transmitting said data file upon initially accessing said web page; means for analyzing said plurality of user-selectable fields of said data file with respect to said plurality of discrete sections; and means for selecting one of said mutually exclusive subsections for each section in response to said analysis; whereby said web page presents a plurality of sections that are specifically tailored for each user, each of which is related to one or more of said personal characteristics" as recited in independent claim 1.

As per claim 2, the prior art of record fails to teach "means for analyzing said information user profile with respect to N discrete data streams; and for each of said N discrete data streams, means for selecting one data stream that are specifically tailored for each user from among a plurality of mutually exclusive data streams located within each of the N discrete data streams and outputting said selected data stream, said selection being in response to said analysis of the received information user profile."

The remaining claims, 3-6, comprise dependent claims, thus these claims are patently distinct over the art of record for at least the above reasons.

The examiner agrees with the applicants' remarks, Amendment F received on March 31, 2004, page 6 lines 13-23, page 7 lines 3-26, page 8 lines 24-31, page 9 lines 3-25, and page 10 lines 3-17.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

#### **EXAMINER'S AMENDMENT**

3. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with John Donch on June 24, 2004.

The Abstract has been replaced with:

Art Unit: 2177

**NAME OF CONTACT**

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cheryl Lewis whose telephone number is (703) 305-8750. The examiner can normally be reached on 6:30-3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Breene can be reached on (703) 305-9790. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

(703) 746-5651 (Use this FAX #, only after approval by Examiner, for "INFORMAL" or "DRAFT" communication. Examiners may request that a formal paper/amendment be faxed directly to them on occasions.).

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.



Cheryl Lewis  
Patent Examiner  
July 8, 2004



GRETA ROBINSON  
PRIMARY EXAMINER

### **ABSTRACT**

An Internet interface is disclosed for tailoring of a web page to an individual user without requiring a user to disclose information that specifically identifies the user. The interface includes a user portion and a web page portion. The user portion includes a data file having information related to the user and means for automatically transmitting the data file upon initially accessing the web page. The web page portion includes data organized into sections and subsections. The web page also includes means for receiving the data file and means for analyzing and presenting the data based on information within the data file.